

Samantha Cora Christian Haas

CONTACT

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EDUCATION

ST. NORBERT COLLEGE

De Pere, WI (2007-2010)

Bachelor of Arts in English

Creative writing emphasis, art minor

Magna cum laude

SKILLS

- Writing and Editing
- Photography
- Marketing
- Social Media
- Graphic Design
- Web Design
- Event Planning
- CRM Software

VALUES

- Integrity
- Inclusion
- Transparency
- Creativity
- Empathy
- Collaboration

INTERESTS

- Children's picture book writer (SCBWI)
- Volunteer hike host (We Are OutGrown)
- Volunteer grant writer (Tri 4 Schools and the Foundation for Dane County Parks)
- Volunteer reading tutor (One City Schools)
- Volunteer photographer (Nature Conservancy)

ABOUT ME

Hi, I'm Samantha Cora Christian Haas. Most people call me Sam (she/her/hers). I'm a writer, editor, photographer, and marketing specialist based in Madison, Wisconsin. I love to connect with others and create meaning through words, images, designs, and process art with my toddler (I draw the line at glitter). Nature inspires me, and I'm an optimist at heart. I believe there is still good in the world waiting to be uncovered and that we all have a story worth sharing. I enjoy listening, observing, and helping your stories take flight.

WORK EXPERIENCE

CREATOR AND OWNER

Playful Acorns (July 2023 - Present)

Create meaningful connections and learning opportunities between caregivers, kids (ages 0-5), nature, and the community. Collaborative programs include Pop-Up Play Cafe events, yoga, and music classes with coffee shops, park departments, and Dane County businesses.

STORYTELLER

Samantha Cora Christian Haas, LLC (Aug. 2019 - Present)

Write articles and grants, support social media efforts and website presence, and take photographs for a variety of publications and organizations, including the Foundation for Dane County Parks, Dane County Parks, Silent Sports Magazine, and Wisconsin Media Group newspapers (byline: Samantha Christian).

MARKETING AND COMMUNITY OUTREACH SPECIALIST

Mad City Dream Homes at RE/MAX Preferred (June 2017 - Nov. 2023)

Led real estate marketing activities and those that supported nonprofit organizations focused on promoting social and racial justice, providing affordable housing, and protecting the environment.

COMMUNICATIONS COORDINATOR

Partnership for the National Trails System (July 2017 - Nov. 2020)

Connected with 30+ trail organizations around the country, wrote and edited articles for quarterly publication, and assisted with advocacy events.

COMMUNITY REPORTER AND PHOTOGRAPHER

Unified Newspaper Group (June 2014 - Aug. 2017)

Watertown Daily Times (March 2011 - July 2014)

Covered Dodge and Dane Counties as an award-winning journalist.